

DASHBOARD OF THE PMI GUAYAS, ECUADOR CHAPTER

ITEM	ACTIVITY	Dic. 2020		Jul. 2021	
		GOAL	REAL VALUE	GOAL	REAL VALUE (30-07-2021)
1	Number of Members in the Chapter	200	293	351	<b>310</b>
2	% Members growth in the Chapter	21%	78%	20%	6%
3	% retention of Chapter members	60%	68%	65%	<b>63%</b>
4	Number of yearly PDUs offered	30	29	35	<b>15</b>
5	Number of agreements with universities	3	2	4	2
6	% of agreements with universities in the Chapter			100%	0%
7	Number of agreements with organizations	3	2	4	2
8	% of agreements with organizations in the Chapter			100%	0%
9	Number of agreements regarding the PMI Foundation	3	0	3	<b>0</b>
10	% of agreements regarding the PMI Foundation in the Chapter			100%	0%
11	Number of active volunteers	40	45	45	40
12	Number of articles developed (Incluye publicaciones de Zarpamos)	4	5	7	4
13	Change Makers Events	4	5	5	2
14	Monthly talks (1 hour)	16	22	12	<b>3</b>
15	Board Meetings	12	8	12	7
16	Social Media growth	30%	19%	20%	<b>4,5%</b>
17	Development of Project Management awards	1	0	0	0
18	Number of Members for Charter Guest Pass	15	62	60	29
19	Shadow Activities	0	0	5	0
20	Number of New Members meetings	2	1	2	1
21	Exclusive events to members	4	6	5	2
22	Number of visitors on the website (month average)	500	767	1000	<b>411</b>
23	Number of study sessions (about certifications)		4	6	3
24	% of member cetificated (alguna certificación del PMI)		43%	47%	50%